

## PRESS INFORMATION

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### **And then it just clicced- the Sonnenrepublik and its mission**

**Dr. Oliver Lang and Andreas Guba are the heads of Sonnenrepublik GmbH. Since 2012 they meet the challenges on the sector of privately used solar energy - with an innovative entrepreneurial spirit, know-how and years of experience.**

„...and then it just clicced“, that is how physician, product developer and managing director of Sonnenrepublik, Oliver Lang, describes the moment of the common business idea with his associate partner Andreas Guba. The latter had presented Lang his concept of intermateable solar modules in miniature in early 2012, not guessing that his prospective copartner had already technically developed exactly this idea four years ago. At this point the Clicc-world was invented; and since then the two work on it - especially for more independence in everyday mobile life.

#### **Two that complement each other**

Oliver Lang, who founded his first company in 1997 after his dissertation about thin layer solar panels, has always been inspired by the idea of making solar energy accessible for everyone. His deep expertise in photovoltaic, his more than 20 years of experience in engineering and own successful start-ups and last but not least his steadily grown network pay off today and form a solid base for the Sonnenrepublik. While he - in collaboration with renowned product designers and manufacturers from Berlin – is responsible for the development of all components of the Clicc-world, Andreas Guba sets in his comprehensive sales and marketing skills for the Sonnenrepublik. The self-confessed Berliner, former sailor, retailer, operator of flagship stores and merchant for marketing communication has a flair for new trends he uses for the implementation of new business models.

Both agree that the idea of their Clicc-system can create a classic. „Soon they will be so obvious accessories such as mobile phones. Everyone gets the opportunity at hand to produce electricity eco-conscious and self-sufficient “, so Andreas Gubas vision for the coming years.

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